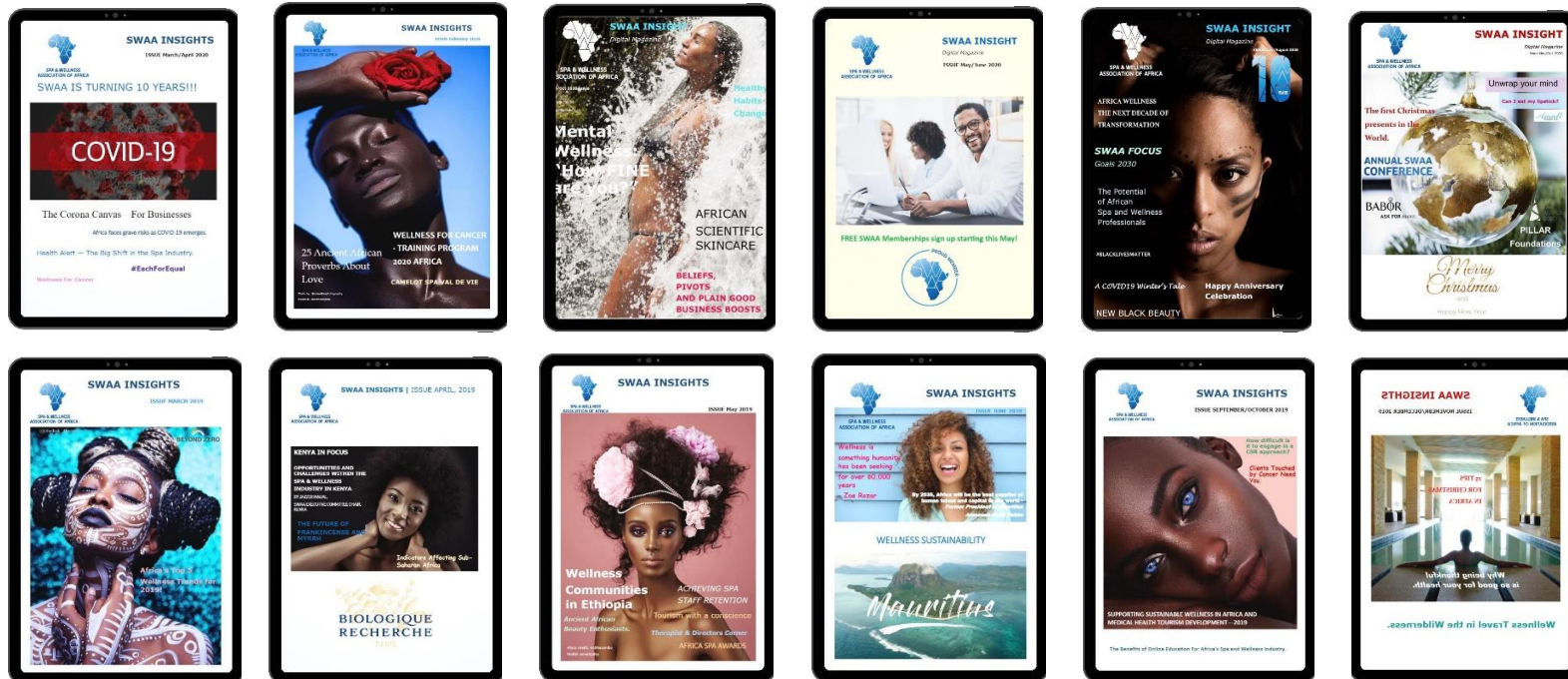


SWAA INSIGHT—Digital Magazine — ADVERTISING RATES

“Have you considered advertising in our digital magazine?”

The SWAA Insight covers news from African regions and International, it is distributed electronically worldwide to members and non-members of the association, including consultants, product, tech, equipment suppliers or distributors, spa managers, GM’s, professional therapists and wellness tourism agencies. It is also distributed via our website and email to local, state, and federal government officials, and contacts made through SWAA Events and more. This publication brings invaluable articles of interest to and from our association members and other professionals in the industry all over the world. Throughout the year, features may include association news and events, country news including standards and education, and business news featuring human resources, legal, technology, and management tips for your company.



2021 Digital Magazine Deadline Calendar

Digital Magazine	Ad/Articles/Copy Deadline	Distributed & Posted
#1 Jan Feb March Issue	15/01/2021	27/01/2021
#2 April May June Issue	15/04/2021	28/04/2021
#3 July August Sep Issue	15/07/2021	28/07/2021
#4 Oct Nov Dec Issue	15/10/2021	27/10/2021

2021 Digital Magazine Advertising Rates

	Single Insertion Rate		If Purchased Annually	
	Member	Non-Member	Member	Non-Member
Full Page Ad	\$100	\$150	\$368	\$600
1/2 Page Ad	\$50	\$100	\$184	\$400
1/4 Page Ad	\$30	\$60	\$110	\$240

- Non-member rates are DOUBLE member rates. Annual prices are for the same ad in 12 issues.
- Want us to write your full story? \$35 per hour
- All fees are net, non- commissionable.

Mechanical Requirements

Ads must be received in one of the following digital formats: PDF, EPS, JPG, or TIFF (300 DPI or greater).

Contact Us

To get featured: contact admin@swafrica.org, elaine@swafrica.org,

To book your advertising slots contact: admin@swafrica.org, celeste@swafrica.org

To confirm your advertising payment contact: admin@swafrica.org, simone@swafrica.org