



Annual SWAA Virtual Conference 2022

SMART WELLNESS REGIONS PART II
Cultivating Sustainable Wellness Education
#SWAAConnect30

3RD - 4TH October 2022

To register go to www.swaafrika.org
To sponsor contact: gilly@swaafria.org / patrick@swaafrika.org
For general enquiries contact: admin@swaafrika.org
or check us out on www.swaafrika.org

Part II

SMART WELLNESS REGIONS AFRICA

- Cultivating Sustainable Wellness Educations -

This year our Annual Conference is:

Cultivating Sustainable Wellness Education #SWAAConnect30. A project in Africa.

Wellness and Spa businesses are invited to share training opportunities with SWAA to support those who want to transform African leaders and professionals in the sector.

We will also be promoting spas and wellness leader facilities.

A Message from Founder:

This historical moment is an opportunity to build sustainable wellness education systems that realize the full potential of people and communities for the spa and wellness sector in Africa. It is a time for us to be laser-focused on understanding and redressing educational inequalities and building sustainable wellness education systems that embrace our institutions on the ground and enable professionals during their careers to remain relevant. To do this, we must construct a framework that reinforces an educational sustainable wellness system for people, but also for those who seek to transform Africa.

What **#SWAAConnect30** seeks to do is to ensure SWAA member partner educational institutes and resources in general support spa best practices and subspecialties and provide interactive, expert-based programs in support of your continuing spa and wellness training.

You can attend online. Led by some of the leading experts in the spa and wellness sector, these programs teach everything you need to stay current in this ever-changing field.

The #SWAAConnect30`'s vision for spa and wellness education to improve professional outcomes on the continent.

The Annual SWAA Conference 2022 will host sector education companies, international funding agencies, and banks, that have committed to the #SWAAConnect30, to create e-learning skilling opportunities for those individuals to get the education and skilling up via member institutions while being certified by education bodies and the Spa and Wellness Association of Africa. The conference will also be promoting Spas and Wellness Educational and Leader Facilities in Africa. SWAA will challenge us to take up this work collectively, working and thinking together in new ways, and building new pathways towards the future of standards and education in the spa and wellness sector for all.

Elaine Okeke Martin - President & Chairman
Spa & Wellness Association of Africa (SWAA)
elaine@swaafrika.org



6th Annual SWAA VIRTUAL CONFERENCE 2022

Wellness Tourism Africa

Align Spa and Wellness hotels, resorts, and day spas within the African Wellness Tourism market. Structuring ongoing education during career by the association and Promoting African Therapies and International Treatments as preventative approaches and healing using African medicinal plants, natural remedies, and professional products. Promoting high-quality hotels and spas and what they have to offer

For stakeholders and professionals in the wellness tourism industry

The 6TH ANNUAL SWAA CONFERENCE 2022 welcomes Hotels, Resorts, Spas, and Wellness owners to attend this conference and get valuable education, and networking opportunities with industry professionals, while promoting the merit of the spa experience, and speaking as the authoritative voice in Africa to further professionalism and growth.

Our education partners schools and institutions will be providing and showcasing their amazing facilities and services for the wellness tourism industry.

Introducing Spa & Wellness Association of Africa 2022

One of SWAA's main objectives is to provide a platform for the growth of the spa and wellness industry in Africa through education and standards. To achieve this, we host the only annual association conference on the continent. This event brings together stakeholders from the African wellness industry but also international speakers and brands to share their experiences.

This year's conference focus

The conference will be an opportunity for practitioners from wellness research, private business in fitness, cosmetics, hospitality, and public administration in wellness tourism, education, health, and environment, to assess what has already been achieved through national/regional innovation strategies, to exchange experience and reflect on an effective transformation through Smart Wellness regions from 2020-2030 period.

SNAPSHOT AGENDA



3rd & 4th October 2022

MONDAY, October 3, 2022



DAY ONE SNAPSHOT

CONFERENCE DAY

<p>09:00 am – 09:05 am (WAT)</p> <p>10:00 am – 10:05 am (SAT)</p>	<p>Welcome to the 6th Annual SWAA Conference 2022</p> <p><u>MC - Mr. Hylton Lipkin</u> - General Manager at Alba Wellness Valley by Fusion</p>	<p>A short welcome to all delegates attending</p>
<p>09:05 am – 09:10 am (WAT)</p> <p>10:05 am – 10:10 am (SAT)</p>	<p>Welcome message from our President</p> <p><u>Elaine Okeke Martin</u> - Founder & President - Spa & Wellness Association of Africa (SWAA)</p> <p>SMART WELLNESS REGIONS AFRICA – Cultivating Sustainable Wellness Education 2030 and #SWAAConnect30</p>	<p>Conference Presentation</p>
<p>*FUTURE OF WELLNESS EDUCATION IN AFRICA*</p>		
<p>09:15 am – 09:45 am (WAT)</p> <p>10:15 am – 10:45 am (SAT)</p>	<p>Opening Motivational Speaker</p> <p><u>Dr. Wale Akinyemi</u> - The Street University Kenya</p> <p>INSPIRING EDUCATION LEADERS OF THE FUTURE</p>	<p>Motivational Speaker</p> <p>Dr. Wale Akinyemi will give his expert advice to establish the ideal cultural climate that will enable education leaders to achieve their performance goals.</p>


6th Annual SWAA VIRTUAL CONFERENCE 2022

<p>09:45 am – 10:50 am (WAT)</p> <p>10:45: am – 11:50 am (SAT)</p>	<p><u>SWAA Students Challenge</u> The Challenge for the students this year would be to research:</p> <ol style="list-style-type: none"> 1. How would the success of this project support SDGs number 1, 4 & 8 which SWAA has pledged to support? 2. How grants/scholarships from #SWAAConnect30 will support the lively hoods of the students if they can access grants for 1 year in school? 3. Which available institutions should best partake in this project e.g.: Sections of partners/roles the institutions will play in training in these fields? <p>Supported by SWAA Education Team members:</p> <p><u>Elaine Okeke Martin</u> <i>Board Chair</i></p> <p><u>Angela Derks</u> <i>Board Advisor (Education Training)</i></p> <p><u>Michelle Hardy</u> <i>Executive Committee Chair – Zimbabwe</i></p> <p><u>Suki Kalirai</u> <i>Senior Board Advisor (Education Development)</i></p> <p><u>Naim Maadad</u> <i>Board Advisor (Communications and Development)</i></p> <p>HSLU Education Team:</p> <p><u>Lisa Ficke!</u> <i>Research Associate Ph.D. Student</i></p>	<p>Introduction by Dr. Denzil Phillips</p> <p>Moderator: Angela Derks</p> <p>The students will present findings from the work on the topic and be given 20 minutes for a question-and-answer session with the Education Panel and Guest Panel. Evaluation of the two proofs of learning</p> <p>The work will be evaluated according to the following criteria:</p> <ul style="list-style-type: none"> ▪ Research work in English (the English language is not evaluated) in the form of PowerPoint Charts. ▪ Content: completeness, structure, factual accuracy, the weighting of content. ▪ Methodology: conduct, code, and evaluation of interviews ▪ Design/Form: creativity, page limitation, formatting, layout, and correct citation, expression & spelling
<p>10:50 am – 11:10 am (WAT)</p> <p>11:50 am – 12:10 pm (SAT)</p>	<p>Partner Speaker</p> <p><u>Dr. Hilda Ashio Titiloye</u> - Owner – BTI Abuja, Nigeria - Head of Education at Beauty Therapy Institute (BTI) Abuja, Nigeria.</p> <p>SMART LEARNING FOR WELLNESS PROFESSIONALS OF THE FUTURE</p>	<p>As the world continues to evolve with massive changes in education, amplified and accelerated during and post-pandemic, the wellness industry has not been left behind. Dr.Hilda will talk about the influence of technology on how the wellness professionals of today and the future will access, digest, and apply knowledge. She will look at what smart learning is, its barriers and pillars within the context of the wellness industry, and how we can benefit as students and teachers.</p>

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<p>11:10 am – 11:40 am (WAT)</p> <p>12:10 pm – 12:40 pm (SAT)</p>	<p>Keynote Speaker</p> <p><u>Mrs. Nastassja Loiselet</u> - <i>Biologique Recherche Paris, France</i></p> <p>EDUCATION CAPACITY IN AFRICA What will Biologique Recherche bring to the education front in Africa by 2030</p>	<p><u>Premium Sponsor</u> Biologique Recherche Paris</p>
<p>11:40 am – 12:00 pm (WAT)</p> <p>12:40 pm – 1:00 pm (SAT)</p>	<p>MID DAYBREAK</p>	
<p>12:00 pm – 12:10 pm (WAT)</p> <p>1:00 pm – 1:10 pm (SAT)</p>	<p><u>Esther Ajari</u> - <i>Founder and Director of the TriHealthon - GWI and Global Wellness Summit (GWS) Susie Ellis scholarship winner 2022</i></p>	<p>Introduction by Dr. Denzil Phillips</p>
<p>12:10 pm – 12:40 pm (WAT)</p> <p>1:10 pm – 1:40 pm (SAT)</p>	<p>Speaker</p> <p><u>Ishana Maharaj</u> - <i>Sophrology Practitioner Master/International Teacher/ Author</i></p> <p>SPA MANAGER /THERAPIST TRAINING & PERSONAL DEVELOPMENT</p>	<p>How Sophrology helps & supports the spa personnel to overcome challenges, improve their client relationships and holistically transform into positive individuals</p> <p>How to integrate Sophrology into spa treatments to enable niche, unique experiences for guest/client treatments. This will be achieved by training/educating the therapists.</p>
<p>12:45 pm – 1:15 pm (WAT)</p> <p>1:45 pm – 2:15 pm (SAT)</p>	<p>Speakers</p> <p><u>Sandie Johannessen</u> - <i>Director of Health and Zula Wellness Resort</i></p> <p><u>Dr. Bibi Lockhat</u> - <i>TAIM Specialist</i></p> <p>DEVELOPMENTS IN ME, NEW TRENDS, AND MEDICAL WELLNESS EXPERTISE</p>	<p>Sandie Johannessen and Dr. Bibi Lockhat will talk about the wellness investment in M.E., the impact of sports teams in the wellness sector, innovation in hyper-personalization and will give some recommendations to the delegates</p>
<p>1:20 pm – 1:50 pm (WAT)</p> <p>2:20 pm – 2:50 pm (SAT)</p>	<p>Speaker</p> <p><u>Dr. Nittin ESSOO</u> - <i>Director of Rushmore Business School</i></p> <p>THE IMPORTANCE OF EDUCATION IN WELLNESS AND RESEARCH</p>	<p>Dr. Nittin Essoo will show the importance of providing information and leading more strategically and effectively, which will help research and learning methodologies in education and enhance learning, knowledge, skills, and understanding more effectively.</p>

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<p>2:00 pm – 3:10 pm (WAT)</p> <p>3:00 pm – 4:10 pm (SAT)</p>	<p>Presentations by Education Schools and Institutions</p> <p>CULTIVATING SUSTAINABLE WELLNESS EDUCATION #SWAACONNECT30`S VISION FOR SPA AND WELLNESS EDUCATION TO IMPROVE PROFESSIONAL OUTCOMES ON THE CONTINENT</p> <p>Moderator : Angela Derks</p> <p>Panel:</p> <p>Isabel Roos <i>ISA Carsten Academy, South Africa</i></p> <p>Sandy Fuhr <i>Beauty Therapy Institute</i></p> <p>Michelle Hardy <i>Skin Spa College Zimbabwe</i></p> <p>Lillian Arigbordi <i>Managing Director of Lilian Collins Limited</i></p> <p>Charne Leroux <i>Greenspa Africa</i></p>	<p>This presentation will be presenting some of the leading education experts in the spa and wellness sector, these programs teach everything you need to stay current in this ever-changing field.</p> <p>The Sector education institutions or companies have committed to the #SWAACONNECT30, to support e-learning skilling up opportunities for those individuals to get the education and skilling up via member institutions while being certified by their education bodies and the Spa and Wellness Association of Africa framework.</p> <p>This will increase the visibility of our sector and career paths by 2030 for the smart future.</p>
<p>3:10 pm – 3:40 pm (WAT)</p> <p>4:10 pm – 4:40 pm (SAT)</p>	<p>SWAA Board Directors Presentation OVERVIEW OF SWAA'S PROJECTS</p>	<p>Presentation by SWAA's Board Directors</p> <p>Hylton Lipkin Patrick Saussay Dr.Denzil Phillips Dr. Theo Mothoa</p>
<p>3:40 pm – 4:00 pm (WAT)</p> <p>4:40 pm – 5:00 pm</p>	<p>Closing remarks</p> <p>MC – Hylton Lipkin</p>	
<p>4:00 pm – 5:00 pm (WAT)</p> <p>5:00 pm – 6:00 pm (SAT)</p>	 <p>AFRICA SPA AWARDS</p>	<p><u>CELEBRATING SPA INDUSTRY EXCELLENCE IN AFRICA</u></p> <p>The Africa Spa Awards aims to recognise, reward, and celebrate excellence in the spa and wellness industry across the African continent.</p>



6th Annual SWAA VIRTUAL CONFERENCE 2022

TUESDAY, October 4, 2022

DAY TWO SNAPSHOT

POST - CONFERENCE - PROFESSIONAL EDUCATION DAY



<p><u>MC Angela Derks</u></p>	<p>. SPA BUSINESS LEADERSHIP PROGRAM</p>
<p>FREE CONFERENCE WORKSHOP 9:00 am – 10:00 am (WAT) 10:00 am – 11:00 am (SAT)</p>	<p><u>Lisa Starr</u> <i>Wynne Business</i></p>
<p>FREE CONFERENCE WORKSHOP 10:00 am – 11:00 am (WAT) 11:00 am – 12:00 pm (SAT)</p>	<p>PSYCHOLOGICAL SAFETY IN THE WORKPLACE <u>Sarah Eddo</u> <i>The Well Consultancy</i></p>
<p>11.00 am – 11.15 (WAT) 12.00 am – 12.15 (SAT)</p>	<p>Closing remarks MC Angela Derks</p>

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OUR MCs, MODERATORS, and SPEAKERS



Annual SWAA
(Virtual) Conference
2022

Cultivating Sustainable
Wellness Education
by 2030

SMART WELLNESS
REGIONS AFRICA
PART II -
CULTIVATING
SUSTAINABLE
WELLNESS
EDUCATION 2030

09:00 am - 09:05 am (WAT)
10:00 am - 10:05 am (SAT)

3rd October 2022

HYLTON LIPKIN
MC - SWAA CONFERENCE 2022
& GENERAL MANAGER AT ALBA
WELLNESS VALLEY BY FUSION

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Hylton Lipkin, born and raised in South Africa, has lived, and worked in a variety of countries over the last 30 years, including Europe, Tahiti, Hawaii, Bahrain, Dubai, Mauritius, India, Thailand, Cambodia, Laos, and now Vietnam. He is currently the General Manager of Alba Wellness Valley by Fusion in Hue, Vietnam, where he uses and shares all his experience in wellness hospitality daily. Hylton Lipkin is the World Wellness Weekend Ambassador for Vietnam, as well as a member of HTT (Hospitality Think Tank) and GWI (Wellness Tourism Initiative), all of whom are working hard to promote wellness and happiness in Vietnam and around the world. Another of his passions is environmental wellness, which he is actively working to introduce into the hospitality industry.



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Cultivating Sustainable
Wellness Education
by 2030

WELCOME FROM
CHAIRMAN

SMART WELLNESS
REGIONS AFRICA PART II
- CULTIVATING
SUSTAINABLE WELLNESS
EDUCATION 2030

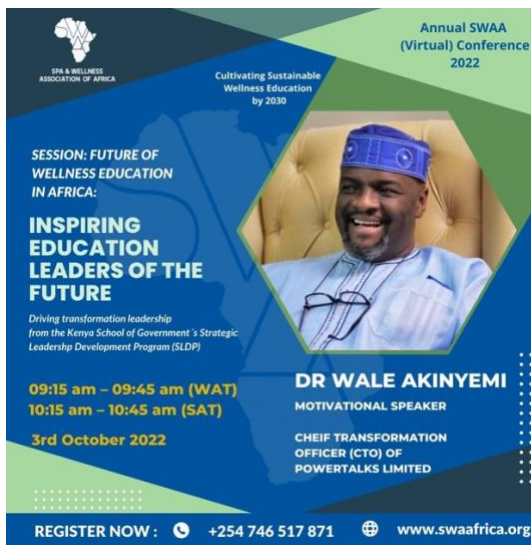
09:05 am - 09:10 am (WAT)
10:05 am - 10:10 am (SAT)

3rd October 2022

ELAINE OKEKE MARTIN
VIDEO PRESENTATION
FOUNDER OF SWAA

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Elaine Okeke - Martin is the founder and president of the Spa & Wellness Association of Africa (SWAA). Elaine has an education background in Business Sustainability Management from Cambridge University. She also has International Marketing and Economics with Organization Structure and Design from Niels Brock Copenhagen in Denmark, with experience in global project management in, Europe, The Americas, Middle East & Africa. Consults international companies worldwide and government departments for project development and sustainability. Elaine's focus is on CSR, ESG—environmental, social and governance in areas of sustainable, responsible, or ethical investment. Elaine is the project founder and Co-Chair committee member of the 'Africa Wellness Initiative' on the Global Wellness Institute which is featured on BBC Stories November 2022.



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Cultivating Sustainable
Wellness Education
by 2030

SESSION: FUTURE OF
WELLNESS EDUCATION
IN AFRICA:

**INSPIRING
EDUCATION
LEADERS OF THE
FUTURE**

Driving transformation leadership
from the Kenya School of Government's Strategic
Leadership Development Program (SLDP)

09:15 am – 09:45 am (WAT)
10:15 am – 10:45 am (SAT)

3rd October 2022

DR WALE AKINYEMI
MOTIVATIONAL SPEAKER

CHEIF TRANSFORMATION
OFFICER (CTO) OF
POWERTALKS LIMITED

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Wale Akinyemi is the Chief Transformation Officer (CTO) of PowerTalks Limited, a multi-faceted Corporate and Personal Development Consulting organization with operations in over 20 African nations.

PowerTalks has worked with some of the world's largest corporations to drive their transformation processes under his direction. He is a well-known newspaper columnist and media personality who makes frequent TV appearances and has a large social media following where he mentors individuals on many platforms. He has taught Transformational Leadership at the Kenya School of Government's Strategic Leadership Development Program (SLDP) since 2012



Annual SWAA
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2022

Cultivating Sustainable
Wellness Education
by 2030

SESSION: FUTURE OF
WELLNESS EDUCATION
IN AFRICA:

**SMART LEARNING
FOR PROFESSIONALS
OF THE FUTURE**

10:50 am – 11:10 am (WAT)
11:50 am – 12:10 pm (SAT)

3rd October 2022

DR HILDA TITILOYE
SPEAKER

OWNER BTI ABUJA, NIGERIA
AND SKIN101 MEDICAL
CENTER

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Dr. Hilda Ashio Titiloye is a Nigerian medical practitioner who completed post-graduate study in dermatology and aesthetic medicine from the famous Queen Mary University of London and the University of Cordoba in Spain, respectively. She is a member of the Nigerian Medical Association, a Nigerian Association of Dermatologists associate member, and a member of the International Association of Physicians in Aesthetic Medicine. She has had the good fortune of working with and under one of Nigeria's and West Africa's greatest cosmetic doctors, gaining extensive knowledge in the fields of dermatology and aesthetic medicine. She has a large experience treating both cosmetic and non-cosmetic skin issues in people of color. Dr. Hilda Ashio Titiloye is the Clinic Director and Lead Aesthetic Physician at the SKIN101 Center, a full-service cosmetic medical facility that also includes a medical spa

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Cultivating Sustainable Wellness Education by 2030

EDUCATION DAY:
WORKSHOP
EDUCATION CAPACITY IN AFRICA

11:10 am – 11:40 am (WAT)
12:10 pm – 12:40 pm (SAT)

3rd October 2022

NASTASSJA LOISELET
BIOLOGIQUE RECHERCHE PARIS

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Nastassja Loiselet has been employed by Recherche Biologique for 4 years as an Export Sales Manager. She has direct business relationships with spas and hotels in Europe, the Caribbean, Africa, and Asia. She helps Biologique Recherche's clients grow their businesses.

She will discuss the capacity for education in Africa in relation to Biologique Recherche.



Annual SWAA (Virtual) Conference 2022

Cultivating Sustainable Wellness Education by 2030

EDUCATION DAY:
WORKSHOP
GWI AND GLOBAL WELLNESS SUMMIT

12:00 pm – 12:10 pm (WAT)
1:00 pm – 1:10 pm (SAT)

3rd October 2022

ESTHER AJARI
FOUNDER AND DIRECTOR OF THE TRIHEALTHON
GWI AWARD WINNER 2022 FROM SUE ELLIS SCOLARSHIP

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At the age of sixteen, **Esther Ejiroghene Ajari** started working as a volunteer for 25 different national and international organizations. Esther launched The TriHealthon in 2018 to lead the movement to achieve health equity in Africa because she was driven to do more to aid people. Esther identified and is addressing five common public health issues affecting young people in Nigeria as part of this program, including period poverty, teenage pregnancy, STDs, childhood diarrhea, and childhood malnutrition. Tens of thousands of young people in Nigeria are being assisted by Esther and The TriHealthon through their initiatives in breaking the cycle of poverty, increasing access to high-quality education, and leading healthier lives.



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Cultivating Sustainable
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by 2030

**SPA MANAGER
THERAPIST
TRAINING &
PERSONAL
DEVELOPMENT**

12:10 pm – 12:40 pm (WAT)
1:10 pm – 1:40 pm (SAT)

3rd October 2022

ISHANA MAHARAJ

SPEAKER:
SOPHROLOGY PRACTITIONER
MASTER/INTERNATIONAL
TEACHER/AUTHOR

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Ishana Maharaj is a sophrology practitioner master an international teacher and author. She will explain how Sophrology helps & supports the spa personnel overcome challenges, improve their client relationships and holistically transform into positive individuals and how to integrate Sophrology into spa treatments to enable niche, unique experiences for guest/client treatments. This will be achieved by training/educating the therapists.



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Cultivating Sustainable
Wellness Education
by 2030

SESSION: FUTURE OF
WELLNESS EDUCATION
IN AFRICA:
**HOLISTIC AND
THERAPUETIC
EXPERTISE IN
FUTURE TEACHING**

12:45 pm – 1:15 pm (WAT)
1:45 pm – 2:15 pm (SAT)

3rd October 2022

**SANDIE
JOHANNESSEN**

DIRECTOR OF HEALTH AND
WELLNESS - ZULAL
WELLNESS RESORT

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Sandie Johannessen, a Copenhagen native, has worked all over the world implementing medical and multi-dimensional wellness programs that are based on exceptional service, cutting-edge treatments, and cutting-edge diagnostics – all without sacrificing financial outcomes. She has more than two decades of experience as a Wellness and Spa professional, and as a multiple award winner with leading spa media – including Condé Nast Traveler, World Spa and Wellness – her expertise as a thought leader is sought in a variety of niches, including hospitality, wellness, spa, medical, and product development.



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Cultivating Sustainable
Wellness Education
by 2030

SESSION: FUTURE OF
WELLNESS EDUCATION
IN AFRICA:
**HOLISTIC AND
THERAPEUTIC
EXPERTISE IN
FUTURE TEACHING**

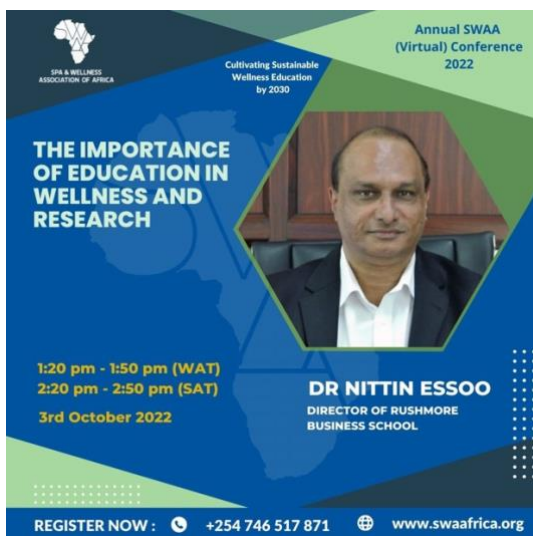
12:45 pm – 1:15 pm (WAT)
1:45 pm – 2:15 pm (SAT)

3rd October 2022

**DR. BIBI
LOCKHAT**
TAIM SPECIALIST OF
HEALTH AND WELLNESS -
ZULAL WELLNESS RESORT

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Dr. Lockhat Bibi is a Golden Key International Honour Society member and served as the secretary of The South African Tibb Association (SATA). Dr. Bibi Ayesha Lockhat is a traditional Arabic and Islamic Medicine Specialist at Zulal Wellness Resort – Qatar. She holds two degrees from the University of the Western Cape (UWC), a bachelor of Complementary Medicine with a major in Unani Tibb Medecine. She is currently enrolled in a master's degree at UWC – Child and Family studies with a thesis focusing on Spirituality and Spiritual care.



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Cultivating Sustainable
Wellness Education
by 2030

**THE IMPORTANCE
OF EDUCATION IN
WELLNESS AND
RESEARCH**

1:20 pm - 1:50 pm (WAT)
2:20 pm - 2:50 pm (SAT)

3rd October 2022

DR NITTIN ESSOO
DIRECTOR OF RUSHMORE
BUSINESS SCHOOL

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Dr. Nittin Esso holds an MBA from the University of Miami, USA and a PhD from the University of Warwick, UK. Dr Nittin Esso is currently the director of Rushmore Business School, a private tertiary education institution in Mauritius. Dr. Esso was awarded the prestigious African Education Leadership Award.

In his talk he will show the importance of education in wellness and research.



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SWAA Students Challenge

Annual SWAA (Virtual) Conference 2022

SWAA STUDENTS CHALLENGE
SUPPORTED BY SWAA EDUCATION TEAM MEMBERS:



ELAINE OKEKE MARTIN
Board Chair



ANGELA DERKS
Board Advisor
(education training)



SUKI KALIRAI
Senior Board Advisor
(education development)



Michelle Hardy
Executive Committee Chair
Zimbabwe



NAIM MAADAD
Board Advisor
(Communications and Development)

Discover leading education experts in the spa and wellness sector. These education institutes will show you what you need to stay current in this ever-changing field and their commitment to the #SWAAConnect30

MON DAY | **OCT 3** | **9:45 AM-(WAT)**
10:45 AM - (SAT)



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**Annual SWAA
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2022**

**Cultivating Sustainable
Wellness Education
by 2030**

**SESSION: FUTURE OF
WELLNESS EDUCATION
IN AFRICA:**

**SWAA STUDENTS CHALLENGE:
SUPPORTING SDG'S
1, 4, & 8
HOW GRANTS/SCHOLARSHIPS
FROM #SWAACONNECT30
WILL SUPPORT STUDENTS &
WHICH INSTITUTIONS SHOULD
PARTAKE**

**09:45 am – 10:50 am (WAT)
10:45 am – 11:50 am (SAT)
3rd October 2022**

HSLU Lucerne University
of Applied Sciences
and Arts

LISA FICKEL
STUDENTS GUIDE
LUCERNE UNIVERSITY OF
APPLIED SCIENCE AND ARTS

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Presentations by Education Schools and Institutions

CULTIVATING SUSTAINABLE WELLNESS EDUCATION #SWAACONNECT30`S VISION
FOR SPA AND WELLNESS EDUCATION TO IMPROVE PROFESSIONAL
OUTCOMES ON THE CONTINENT



**Annual SWAA
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2022**

SECTOR EDUCATION INSTITUTIONS OR COMPANIES
HAVE COMMITTED TO THE #SWAACONNECT30



ANGELA DERKS
MODERATOR:
FOUNDER - Australasian Sustainable
Wellness Academy (ASWA)



LILIAN ARIGBODI
MD - LILIAN COLLINS LIMITED



SANDY FUHR
SANDY ROY
BEAUTY THERAPY INSTITUTE (BTI)



ISABEL ROOS
MD- ISA CARSTENS ACADEMY



Michelle Hardy
MD -The Skin Spa International
College of Beauty



CHARNE LEROUX
GREEN SPA AFRICA

Discover leading education experts in the spa and wellness sector. These
education institutes will show you what you need to stay current in this ever-
changing field and their commitment to the #SWAACONNECT30

MON
DAY

OCT
3

2 PM-(WAT)
3 PM - (SAT)

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Annual SWAA
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2022

Cultivating Sustainable
Wellness Education
by 2030

CULTIVATING
SUSTAINABLE WELLNESS
EDUCATION VIA
#SWAACONNECT30
VISION FOR SPA AND
WELLNESS EDUCATION
TO IMPROVE
PROFESSIONAL
OUTCOMES ON THE
CONTINENT

2:00 pm – 3:10 pm (WAT)
3:00 pm – 4:10 pm (SAT)

3rd October 2022

MICHELLE HARDY

PANELLIST
MD THE SKIN SPA INTERNATIONAL
COLLEGE OF BEAUTY

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Michelle Hardy currently is the Principal at the Skin Spa International college of Beauty in Harare, Zimbabwe.

Her passion for beauty and the industry started at a young age and straight out of school, she enrolls at Silvana Academy of Natural Health and beauty Therapy where she graduated as the top student of both ITEC and CIDESCO syllabi.



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2022

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by 2030

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VISION FOR SPA AND
WELLNESS EDUCATION
TO IMPROVE
PROFESSIONAL
OUTCOMES ON THE
CONTINENT

2:00 pm – 3:10 pm (WAT)
3:00 pm – 4:10 pm (SAT)

3rd October 2022

ISABEL ROOS

PANELLIST
MANAGING DIRECTOR ISA
CARSTENS ACADEMY

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Isabel Roos, managing director and owner of Isa Carstens Academy is a self-motivated and dedicated businesswoman in the Wellness, Health, and Skin Care industry.

She focusses on developing and implementing training programs for improving the standards of health and skin care in South Africa.

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CONTINENT

2:00 pm – 3:10 pm (WAT)
3:00 pm – 4:10 pm (SAT)
3rd October 2022

ANGELA DERKS
MODERATOR

FOUNDER CEO | WORKPLACE MENTAL
HEALTH & WELLBEING CAPABILITIES
ADVISOR | TRAINER & ASSESSOR |
ACCREDITED WORKPLACE WELLBEING
COURSE DEVELOPER | BOARD MEMBER

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Angela Derks is the Founder CEO of the Australasian Sustainable Wellness Academy (ASWA) and the course author /owner of the Nationally Recognized 11047 Diploma of Wellness Leadership qualification for workplace wellbeing professionals. She launched ASWA with the mission of bringing wellness within reach of individuals and organizations to enhance the way we live and work. With her team, Angela works with various organizations from private enterprises in industries such as finance logistics legal safety health wellness lifestyle education, hospitality and tourism to wildlife conservation not-for-profits and governments departments.



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3rd October 2022

LILIAN ARIGBODI
PANELLIST

MD AT LILIAN COLLINS LIMITED

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Lilian Arigbodi, Managing Director of Lilian Collins Ltd., a company that houses two brands: Lilian Collins Spa and Skinologist, a professional skincare line. Lilian is an English / Education graduate of the University of Nigeria, Nsukka and holds diploma qualifications in all levels 3 Beauty Therapy Courses from Carlton Institute, London which includes certificates in Electrolysis, Facial, Body Mechanics, Massage and Facials.

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3:00 pm – 4:10 pm (SAT)

3rd October 2022

SANDY FUHR
PANELLIST
DIRECTOR AT SANDY ROY BEAUTY
THERAPY INSTITUTE

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Sandy Fuhr is the owner and director at Sandy Roy Beauty Therapy Institute. She is highly driven, self-motivated, hard working, strategic thinker, a good people motivator, professional, high standard, results-driven person that loves to help the International Beauty Spa and Wellness Industry to continue to develop.



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3rd October 2022

CHARNE LEROUX
PANELLIST
OWNER THE GREEN SPA AFRICA

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Charne Leroux, founder of Greenspa Africa, opened the first dedicated organic spa in South Africa and is an accredited professional of the Green Building Council of South Africa. Through her leadership and guidance Greenspa Africa connects sustainable spas in Africa and helps them implement greenbusiness practices. Charne is also the author of the Greenspa Guide and creator of the Sustainable Spa Practitioner Course.



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SWAA Board Directors Presentation

OVERVIEW OF SWAA'S PROJECTS



THE SWAA BOARD OF DIRECTORS PRESENTATION OVERVIEW OF SWAA PROJECTS



DR.THEO MOTHOA
BOARD



PATRICK SAUSSAY
BOARD



HLYTON LIPKIN
BOARD



DR DENZIL
BOARD Advisor

Discover new modern technique to growth business.

MONDAY
DAY 1

OCT
3

3:10 PM (WAT)
PM

6th Annual SWAA VIRTUAL CONFERENCE 2022

FREE CONFERENCE WORKSHOP



SWAA ANNUAL CONFERENCE

WORKSHOP
SPA BUSINESS LEADERSHIP PROGRAM

4TH OCTOBER
9AM-10AM

REGISTRATION
WWW.SWAAFRICA.ORG

LISA STARR
INTERNATIONAL LEADERSHIP EXPERT

DISCUSSIONS AND INSIGHTS
OPERATIONAL GROWTH
LEADERSHIP MANAGEMENT

Lisa Starr is a Spa Business consultant at Wynne Business Consulting & Education in Pennsylvania - United States. She sits at the Consulting Initiative Task Force Chair at the Global Wellness Institute, is an editor at Spa Business Magazine, Leisure Media and Grow Well Educator at We Work Well.

Lisa Starr will introduce the participants to her Spa Business Leadership program



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Cultivating Sustainable Wellness Education by 2030

EDUCATION DAY:
WORKSHOP
PSYCHOLOGICAL SAFETY IN THE WORKPLACE

10:00 am - 11:00 am (WAT)
11:00 am - 12:00 pm (SAT)

4th October 2022

SARAH EDDO
PANELLIST
THE WELL CONSULTANCY

REGISTER NOW : [+254 746 517 871](tel:+254746517871) www.swafrica.org

Sarah Eddo is a highly motivated Operations, Prince 2 and Event manager. She has over 16years of experience of creating, training and leading customers services, planning, warehouse, logistics and procurement teams. Sarah Eddo has strong communication skills and is strong in solving abilities, pays attention to detail and has the adaptability tp change.

She will introduce the participants to psychological safety in the workplace



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Lucerne University of
Applied Sciences and Arts

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SWAA INSIGHTS
digital magazine

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The SKIN101 logo, featuring the word "SKIN" in a grey, sans-serif font, followed by "101" in a larger, bold, grey, sans-serif font. A small green leaf icon is positioned above the letter "I" in "SKIN". The logo is centered within a white hexagonal shape on the right side of the page.

SKIN101

www.swafrica.org/conference/



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Excited to have our
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- Beauty Therapy
Institute with us this
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SPA & WELLNESS ASSOCIATION OF AFRICA

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